

Adobe Creative Cloud for business



What's new

Welcome to the future of creativity. With the magic of generative AI from Adobe Firefly and the precision of Creative Cloud apps, now you can create anything you can imagine faster and better than ever.

Application		New Features
Ps	Adobe Photoshop	Generative Fill Add or remove content with a text prompt. Generative Expand Expand a canvas and fill in realistic content. Photoshop on the Web Create with familiar tools in your web browser. Remove Tool Update Remove large objects by selecting them without having to
Ai	Adobe Illustrator	brush over the entire object. Generative Recolor Apply new color palettes based on text prompts. Share for Review Notifications appear when there are new comments making it faster to get feedback.
Pr	Adobe Premiere Pro	Text-Based Editing Cut and paste text to edit video content. 5x Faster Timeline 5x timeline performance improvement for faster editing. Workflow Enhancements New project templates. Auto Color Correct colors fast with help from Al.
Id	Adobe InDesign	Hide Spreads Hide selected spreads from export options. Filename Suffix Add dynamic characters as filename suffixes. Publish Online Enhancements Users can integrate customizable analytics.
Lr	Adobe Photoshop Lightroom	HDR Optimization New way to work with HDR from edit to export. Point Color Make targeted color adjustments with great precision. Denoise Remove gritty, grainy textures from photos. Curves in Masking Adjust tonality and contrast in selected areas. Adaptive Presets Make Al-powered edits in seconds.

Application		New Features
Ae	Adobe After Effects	3D Model Import Natively import 3D models (GLB/GLTF, OBJ) with materials directly into After Effects. Advanced 3D Renderer Render 3D motion graphics. Image-Based Lighting Use any image as a light source. Enhanced Roto Brush A new Al model extracts objects from footage faster and more accurately than ever and requires fewer corrections.
^	Adobe Express	Text to Image Generate images from a detailed text description. Generative Fill Add or remove content with a text prompt. Text Effects Apply styles or textures to text with a text prompt. Linked Assets Bring in .psd and .ai files that always stay up to date. Brand Kits Apply your fonts, colors, and logos to any piece of content.
St	Adobe Stock	Video Templates Pre-built and professionally designed layouts make it simple for you to produce high-impact videos. Text to Image Generate images from a detailed text description. Expand Image Expand images to fit the aspect ratio or size.
Ps	Adobe Photoshop on iPad	Remove Tool Al-powered tool to remove an unwanted object. Color Picker and Swatches Create many color combinations and variants. Lightroom Import Bring in your Lightroom photos and transform them with advanced edits. Generative Layer Variations View generative layer variations for images in the Properties panel